

Membership Survey on Priorities for Dublin Business

- We received a very positive response rate of over 12.5% (210 responses) from 181 different companies, employing over 139,000 workers and with a turnover in excess of €35.5 bn (excluding financial sector).

Membership Type	
Micro	5%
SME	45%
Business	28%
Corporate	22%

Size of Companies	
1-10	18%
11-50	25%
51-100	10%
101+	45%

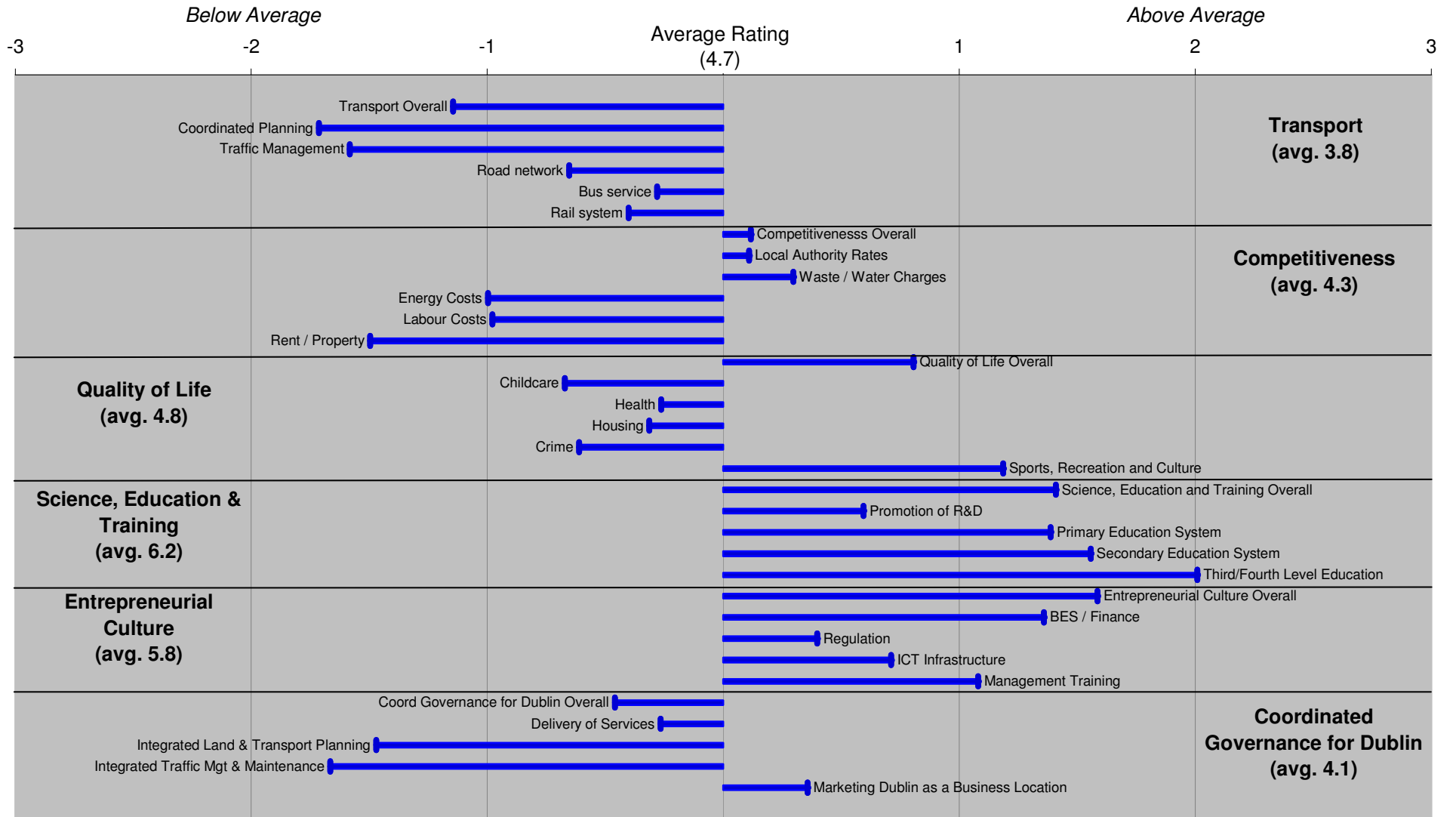
- Members ranked the six issues below in terms of what the priorities for Government over the next 5 years should be:
 - Transport Infrastructure
 - Competitiveness / Business Cost
 - Quality of Life
 - Investment in Science, Education and Training
 - Promotion of Entrepreneurial Culture
 - Coordinated Governance for Dublin
- Members were asked to assess the current state of the above six categories out of a score of 10 (highest being 10; lowest being 0). The overall rankings were as follows:
 - Promotion of Entrepreneurial Culture **6.4**
 - Investment in Science, Education and Training **6.2**
 - Quality of Life **5.6**
 - Competitiveness **4.9**
 - Coordinated Governance for Dublin **4.3**
 - Transport **3.6**

A detailed assessment of this evaluation is attached on the following page.

- When asked how optimistic they are that issues they highlighted would improve over the next 5 years less than 10% were highly or very confident.

Highly Confident	Very Confident	Slightly Confident	Slightly Doubtful	Very Doubtful	Highly Doubtful
1%	9%	59%	19%	10%	3%

Assessment of Business Environment in Dublin





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Dear Member,

We are preparing for a series of meetings with political parties to highlight the key issues for business in the forthcoming election.

This survey will us to define the business agenda for Dublin.

We would greatly appreciate you taking five minutes to complete this survey, which is completely confidential. I thank you for your contribution.

Kind regards,

Gina Quin
Chief Executive

Click "Next" to begin the survey. You can leave the survey at any time by clicking "Exit this survey". Your answers will be saved.

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1. Estimate the Number of Employees in your Company:

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2. Estimate your Company Turnover (€ m):

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What should be the priorities for Government over the next 5 years:

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*** 3. Rank the following priorities from one to six, with your top priority being (1) and your lowest priority being (6):**

(Each rank can only be assigned once)

	1 (Top Priority)	2	3	4	5	6 (Lowest Priority)
Transport Infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitiveness / Business Costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promotion of Entrepreneurial Culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Investment in Science, Education and Training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of Life (e.g. safe and clean city, housing, childcare)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Coordinated Governance for Dublin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Rate the business environment in marks out of ten in terms of the following:

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4. Rate the current state of TRANSPORT:

Rating

Overall	<input type="text"/>
Coordinated Planning	<input type="text"/>
Traffic Management	<input type="text"/>
Road network	<input type="text"/>
Bus service	<input type="text"/>
Rail system	<input type="text"/>

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5. Rate the current state of SCIENCE, EDUCATION and TRAINING:

Rating

Overall	<input type="text"/>
Promotion of R&D	<input type="text"/>
Primary Education System	<input type="text"/>
Secondary Education System	<input type="text"/>
Third/Fourth Level Education	<input type="text"/>

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6. Rate Dublin's COMPETITIVENESS relative to its competitors:

	Rating
Overall	<input type="text"/>
Local Authority Rates	<input type="text"/>
Waste / Water Charges	<input type="text"/>
Energy Costs	<input type="text"/>
Labour Costs	<input type="text"/>
Rent / Property	<input type="text"/>

7. Rate the QUALITY OF LIFE in Dublin, in terms of your ability to attract and retain workers:

	Rating
Overall	<input type="text"/>
Childcare	<input type="text"/>
Health	<input type="text"/>
Housing	<input type="text"/>
Crime	<input type="text"/>
Sports, Recreation and Culture	<input type="text"/>

8. Rate the current environment for ENTREPRENEURSHIP:

	Rating
Overall	<input type="text"/>
BES / Finance	<input type="text"/>
Regulation	<input type="text"/>
ICT Infrastructure	<input type="text"/>
Management Training	<input type="text"/>

9. Rate the level of COORDINATION of Planning and Services in Dublin:

	Rating
Overall	<input type="text"/>
Delivery of Services	<input type="text"/>
Integrated Land and Transport Planning	<input type="text"/>
Integrated Traffic Management and Maintenance	<input type="text"/>
Marketing Dublin as a Business Location	<input type="text"/>

10. If appropriate, list any other issues and how they impact upon your business:

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Optimism on delivery

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*** 11. How optimistic are you that issues you have highlighted will improve over the next 5 years?**

- Highly confident
- Very confident
- Slightly confident
- Slightly doubtful
- Very doubtful
- Highly doubtful

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12. Outline some specific actions which could be taken over the next five years to improve Dublin and the business environment:

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Thank you!

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We appreciate your contribution to this members survey.

Many thanks,

Gina Quin
Chief Executive

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